



BC YOUTH WEEK

#BCYW

#AreYouReady

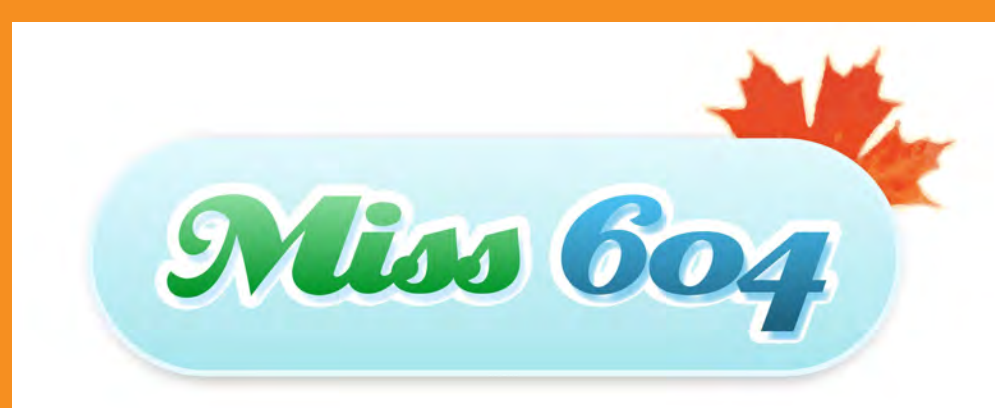


Join us as we celebrate and build our youth for the future.

PLATINUM SPONSOR

WORK SAFE BC

MEDIA PARTNER



2019
MEDIA KIT

www.bcyouthweek.com

2019 BC YOUTH WEEK

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Please Note: Not all events are listed in this media kit. Please visit bcyouthweek.com or our social media channels for more events!





Media Contact: BC Youth Week Marketing Consultant
bcywconsultant@gmail.com
778.880.8559 ext. 0

April 18, 2019
FOR IMMEDIATE RELEASE

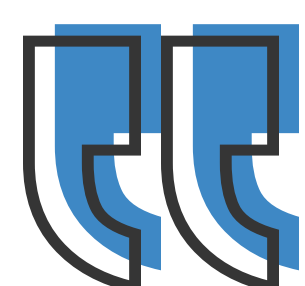
BC Youth Week: Are You Ready?

With the first week of May fast approaching, youth all over BC are gearing up for BC Youth Week 2019 and the expectations are higher than ever. BC Youth Week takes place from May 1 - 7, 2019.

Youth Week is an internationally celebrated event that aims to recognize the positive contributions youth make in their communities, and to celebrate the valuable work youth do all year round.

BC Youth Week events are hosted in a number of communities across the provinces and are created **by youth, for youth**. We are excited about the variety and diversity of events that are planned for 2019, including: skateboarding competitions, sporting events, youth BBQ's, youth recognition awards, talent shows and more! For a full listing of events, please visit www.bcyouthweek.com.

BC Youth Week is once again honoured to have the continued support of our Platinum Sponsor **WorkSafeBC**.



BC Youth Week is a natural fit. This partnership allows WorkSafeBC to empower youth by giving them knowledge and resources about their rights and responsibilities for when they enter the workforce. WorkSafeBC is proud to be involved with BC Youth Week for another year, and we look forward to empowering even more youth than ever before. *Robin Schooley, WorkSafeBC Representative*



BC Youth Week is also thrilled to welcome back **Miss 604** as our media partner. Miss 604 has been involved with BC Youth Week for several years and regularly promotes and shares the various events happening to celebrate youth.

We are also pleased to announce our new Gold Sponsor for 2019, **Coast Capital Savings**.

One of our goals after 2018 was to re-design the BC Youth Week website to make it easier to navigate to find events and mobile friendly. We'd like to thank Triple I Web Design for taking our vision and turning it into reality.

We hope you will join us in celebrating youth in British Columbia this May. For more information or to get involved with BC Youth Week, please email bcywconsultant@gmail.com



Media Contact: BC Youth Week Marketing Consultant
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START: April 18, 2019

DISCONTINUE: May 7, 2019

Public Service Announcement BC Youth Week

30 seconds

Celebrate youth in your community during BC Youth Week, May 1 - 7. Youth Week is a celebration recognizing the value, diversity and positive contributions youth make in their communities. Be sure to catch one of many events including everything from sporting events and art shows, to award ceremonies, talent shows and educational events. To find out what's happening in your community, visit our website www.bcyouthweek.com or follow us on our Facebook, Twitter or Instagram.

For photos, interviews or more information,
please contact BC Youth Week Marketing Consultant 778.880.8559 ext. 0

ABOUT BC YOUTH WEEK



BC Youth Week is held annually every May 1st to 7th. Youth Week is an internationally celebrated event that aims to recognize the positive contributions youth make in our communities and to celebrate the valuable work youth and youth organizations do all year round. Since its inception in 1995, BC Youth Week has grown to include over 30 municipalities and non-profit organizations in BC.

The BC Youth Week Committee coordinates the logistics of Youth Week in BC; however the youth themselves help to plan the actual events that take place in each community. This is a very unique aspect of Youth Week, as one of BC Youth Weeks goals is to encourage youth to take an active role in their education, recreation and personal development.

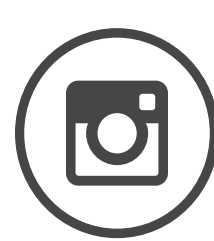
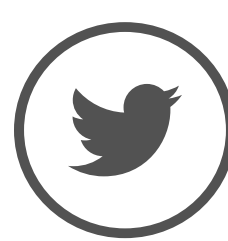
We would be pleased to conduct an interview or provide you with more information about BC Youth Week. In addition, we would be very happy to host you at any of our events to provide interview and photo opportunities for our website as well as our social media channels.



bcyouthweek.com



bcywconsultant@gmail.com



BCYouthWeek

OUR HISTORY

BC Youth Week is a provincial celebration of youth held annually during the first week of May. It is a week of fun, interaction, and celebration intended to build a strong connection between the young people and their communities; profiling issues, accomplishments and diversity of youth across the province.

BC Youth Week was created in 1995, when a handful of municipalities launched a new and exciting initiative designed to promote partnerships and celebrate youth in British Columbia. Over 20 years later, BC Youth Week has become an opportunity for people to learn about, and from, the youth of their community. From May 1st to 7th, youth in BC will embrace the spirit of BC Youth Week by participating in activities and events organized **by youth for youth**, while honoring and celebrating their diversity and their many contributions in their communities.

Youth Week events have included youth award ceremonies, advocacy campaigns, service projects, entertainment events and other events to showcase, educate and empower youth in our communities. A sample listing is included in this kit. Wherever youth week is celebrated, the idea behind it is the same:

Young people are important and need to be recognized in a constructive and positive way. Their contributions need to be acknowledged and celebrated.



BC Youth Week couldn't happen without the support of our members.
Our 2019 BC Youth Week Members include:

Abbotsford Youth Commission
City of Abbotsford
Robert Bateman Secondary Mental Wellness Week Committee - Abbotsford
Arrowsmith Recreation
BC Responsible and Problem Gambling Program
Boys & Girls Club of Williams Lake and District
City of Burnaby
Clearwater Secondary School
City of Coquitlam
City of Courtenay
City of Delta
Foundry
City of Langley
City of Maple Ridge
District of Mission
Muslim Youth in Motion
City of North Vancouver
District of North Vancouver
Oliver Parks and Recreation
City of Pitt Meadows
Pacific Community Resources Society - Surrey
Place Maillardville Community Centre Communautaire - Coquitlam
City of Port Coquitlam
City of Richmond
Richmond Addiction Services Society
Some Assembly Theatre Company
City of Surrey
YouthSpace - White Rock/South Surrey
District of Squamish
City of Vancouver
Western Front Society
District of West Vancouver
Resort Municipality of Whistler
WorkSafeBC

JOIN US! BECOME A MEMBER:

- » Connect with other youth focused organizations and get ideas for events for your community
- » Get access to a Facilitator Guide with info on how to host events, planning tools, sample promo kits and more!
- » Discounted pricing on BC Youth Week promotional material
- » Increased promotion of your events via the BC Youth Week social media channels and committee networks
- » Access to grant opportunities to host your events

Membership opportunities start as low as \$50 per year*

*Discounts are available for new members

2019 BC YOUTH WEEK EVENTS

VANCOUVER ISLAND

Member: CITY OF COURTENAY

3rd Annual Gnarly Little Spring Craft Fair The Lewis Centre - 489 Old Island Highway

Saturday, May 4th *Registration Information: \$10/table;*
11:00am - 3:00pm to register, please call 250.335.5371

Build your entrepreneurial skills and register your table now for the spring craft fair! Showcase your talents in crafts, art, baking, jewelry, photography and more! Come out and celebrate youth entrepreneurs as they showcase their talents.

Free entry and door prizes!

Follow @theLINCyouthcentre on Facebook this and more events!

VANCOUVER AND SEA TO SKY

Member: CITY OF NORTH VANCOUVER DISTRICT OF NORTH VANCOUVER

16th Annual CityFEST

Lonsdale and Highway 1

FREE

Saturday, May 4th
11:00am - 4:00pm

CityFEST is rolling out its 16th annual youth showcase on May 4, 2019, with more than 6,000 attendees expected. This event is largely run by youth, with the support of a team of youth workers and other caring adults. Local youth perform or compete in music, dance, skateboarding, longboarding, visual arts, and film.

Follow CityFEST on Facebook @NorthVancouverCityFest

Member: SOME ASSEMBLY THEATRE, VANCOUVER

REWIRE

Roundhouse, 181 Roundhouse Mews

FREE

Opens Wednesday, May 1st
Various show times and dates

Created by industry professionals in collaboration with a diverse group of Metro Vancouver youth, REWIRE is a new and original multi-media theatre production that speaks to both youth and adults. On the night of a symbolic lunar eclipse and major video game event, a group of youth come together to bravely tackle root causes of stress including poverty, grief, and sexual assault.

For more information, please visit: someassembly.ca

Member: CITY OF VANCOUVER

May the Fourth Be With YOUth Dance

Trout Lake Community Centre

Saturday, May 4th
8pm - 11pm

Tickets are \$5 each from a Community Youth Worker, or \$7 at the door. Please bring a valid school go-card. Free photo booth, games, and prizes will be available!

For more information, email youthweek@vancouver.ca

2019 BC YOUTH WEEK EVENTS

VANCOUVER AND SEA TO SKY

Member: WESTERN FRONT

Sonic Playground

Wednesday, May 1st
5:00pm - 7:00pm

Roundhouse Community Arts &
Recreation Centre

FREE

With Sonic Playground, artists/educators Alanna Ho and Nathan Marsh worked with elementary and high school students in the Vancouver area to curate concerts and to record, interpret and categorize sounds, collaboratively building a sound archive. Students learned about collaboration and socially conscious curation, and to artistically reframe their thinking in regards to commonly used technology beyond its consumer base. These projects are documented in an exhibition at the Roundhouse Community Centre with an opening reception and performances on May 1, 5-7pm.

For more information, email newmusicadmin@front.bc.ca

Member: DISTRICT OF WEST VANCOUVER

Give Me Five

Tuesday, April 30th
1:30pm

West Vancouver Community Centre
2121 Marine Dr., West Vancouver

FREE

Join us at the start of Youth Week for 'Give Me Five', an innovative youth-led event that provides an opportunity for local preteens in grade 7 to showcase their leadership, project management and public speaking skills through the development of an 'ideas exhibition'. Come and learn about how the next generation hopes to inspire positive change for West Vancouver and its youth!

For more information, please contact Melanie Clark: 604.925.7222

Member: RESORT MUNICIPALITY OF WHISTLER

Diez De Mayo

Friday, May 10th

4335 Blackcomb Way

FREE

A hefty day of fun and interactive events in & around Whistler. Featuring: a movie at Village 8 Cinemas, delicious food, escape rooms, team challenges + prizes!

Visit whistleryouthcentre.com for more information!



2019 BC YOUTH WEEK EVENTS

METRO VANCOUVER NORTH

Member: CITY OF BURNABY

Youth Week Block Party

6749 Nelson Avenue, Burnaby

FREE

Saturday, May 4th

1pm - 4pm

This is our biggest event of the week! Includes many activities and games including an obstacle course, tournament, open mic, art, a DJ and BBQ. Lots of new friends to be made and prizes to be won!

For more information, call 604.612.3293

Member: PLACE MAILLARDVILLE COMMUNITY CENTRE, COQUITLAM

Capture the Flag Tournament

Maillard Middle School Outer Field,
1300 Rochester Avenue

FREE

Friday, May 3rd

3:15pm - 4:30pm

Bring your friends and running shoes, we'll bring the lemonade and the fun. Winning team will receive pizza!

For more information, visit <http://www.placemaillardville.ca/>

Member: CITY OF COQUITLAM

Youth Week Kick Off BBQ

1260 Pinetree Way Coquitlam

FREE

Wednesday, May 1st

3:30pm - 6:30pm

Free Drop In! Enjoy some barbecue and music while trying out jumbo games for a chance to win prizes! Don't forget to snap a selfie with our photo booth!

For more information, please contact: bsidhu@coquitlam.ca

Member: CITY OF MAPLE RIDGE

Youth Talent Show

11944 Haney Place

FREE

Tuesday, May 7th

7:00pm

Celebrate the many talents of our Youth at the ACT Theatre! This is a great opportunity for our community to see youth shine.

Sponsored by: Coast Capital Saving; Partners: The ACT Maple Ridge; Domino's (Maple Ridge)

For more information, contact Clint cgamache@mapleridge.ca

"The youth of today are the leaders of tomorrow."
Nelson Mandela

2019 BC YOUTH WEEK EVENTS

METRO VANCOUVER NORTH

Member: CITY OF PITT MEADOWS

Pizza and Movie Night

Pitt Meadows Family Recreation Centre

FREE

Saturday, May 4th
5:30pm

Come to the recreation centre with your friends and watch a movie, have some Pizza & popcorn on us!

For more information please call 604.465.2452

Member: CITY OF PORT COQUITLAM

May Day Party in the Square

2253 Leigh Square, Port Coquitlam

FREE

Saturday, May 11th
12:00pm

Join PoCo Youth Services for an afternoon of fun activities! We will be hosting a Silent Disco and the following activities: Hamsterball, Bolaball, Giant Jenga, Giant Checkers, and a Selfie Booth! No registration required, just come on down to the Youth Services area and have fun!

For more information please call Sukhbir at 604.927.7962

METRO VANCOUVER SOUTH

Member: CITY OF DELTA

Youth Open Mic

Tsawwassen Arts Centre; 1172 56th Street Delta

Saturday, May 4th

Doors open at 7pm; show starts at 7:30pm

Youth Open Mic is a show for youth by youth. Writers, poets, actors, musicians, dancers, singers age 13 -18yrs are all welcome! Regular drop-in rates apply. Your admission includes coffee/tea/light snacks.

For more information, please contact Jacqueline 604.943.9437

Member: CITY OF LANGLEY

Youth Glow Dance Party Grades 6 - 12

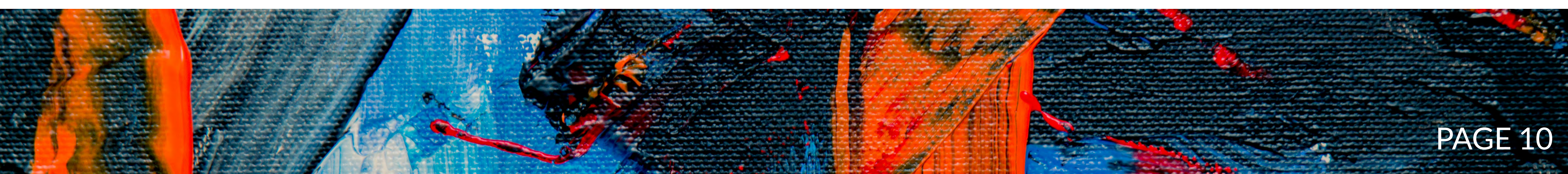
Timms Community Centre

FREE

Saturday, May 4th
7:00pm - 10:00pm

Dress up in white or neon, show up in glow paint, or wear your best LED accessories. Get ready to dance the night away, or just chill (and glow) with your friends! Free snacks.

For more information, visit langleycity.ca/youth



2019 BC YOUTH WEEK EVENTS

METRO VANCOUVER SOUTH

Member: CITY OF RICHMOND

Mega Youth Hangout

Cambie Community Centre

FREE

Friday, May 3rd
6:00 - 11:30pm

Open to all Richmond Youth. We will be hosting a hangout with food, games, open gym, music, prizes, and more! Free for youth ages 13 - 18

For more info, contact Omar at orajan@richmond.ca or 604.238.8379

Member: RICHMOND ADDICTIONS SERVICES SOCIETY

First Annual "Swing For Recovery & Resource Fair

King George/Cambie Community Park

starts Saturday, May 4th

This charity slo-pitch tournament and Youth Resource Fair will benefit the Youth Day Recovery Program. Entry fee: \$450

To register your team, email Cordi@richmondaddictions.ca

Member: ALEXANDRA NEIGHBOURHOOD HOUSE YOUTH SPACE, SURREY/WHITE ROCK

Youth Space 2nd Anniversary

2916 McBride Avenue

FREE

Friday, May 3rd
5:00pm - 7:00pm

The Youth Space celebrates its second anniversary! Proud of all the youth, the initiatives, and the community support, we celebrate all the success.

For more information, please contact: youthspace@alexhouse.net

Member: CITY OF SURREY

Surrey Youth Showcase Basketball Tournament

Guildford Recreation Centre

FREE

Saturday, May 4th
12pm - 7pm

Get a team together and show your basketball skills in this friendly 5-on-5 competition. There are tons of prizes up for grabs, as well as interactive activities and booths, concession, and games to enjoy! Spots are filling up fast, so register now at surrey.ca/sys/!

For more information, please email youth@surrey.ca

"To practice any art, no matter how well or how badly,
is to make your soul grow. So do it." Kurt Vonnegut

2019 BC YOUTH WEEK EVENTS

FRASER VALLEY

Member: ABBOTSFORD YOUTH COMMISSION

3 on 3 Basketball Tournament

Rick Hansen Secondary School

Wednesday, May 1st

6:00pm - 9:30pm

Celebrate BC Youth Week with a 3 on 3 Basketball Tournament. Grab some friends and sign up for a fun night of competition. Lots of PRIZES and give aways. Co-ed teams and all levels of basketball skill are welcome. Team: 3-4 players. \$5/player Register by email: christy@abbyouth.com. Register early as space is limited!

For more information, email christy@abbyouth.com

Member: CITY OF ABBOTSFORD

Toonie Skate | Toonie Swim

Sunday, May 5th

Swim 2:00pm - 4:00pm

Skate 6:30pm - 8:00pm

Abbotsford Recreation Centre & Matsqui Recreation Centre
Matsqui Recreation Centre

Drop-in for a toonie skate @ MRC or swim @ ARC to celebrate BC Youth Week!

For more information, visit <https://www.abbotsford.ca/>

Member: DISTRICT OF MISSION

Annual Skateboard Competition

Mission Leisure Centre - Skateboard Park

Saturday, May 4th

Registration opens at 11:30am;

Competition starts at Noon

Mission Youth Week Skate Competition is brought to you by the Mission Parks, Recreation and Culture Department, in partnership with **Replay Boardshop**.

Registration waivers are required and must be signed day of by legal guardian. **Entry fee is \$5 or 5 non-perishable food items.** Competition is open to Skateboards, Scooters and BMX.

More Information: Mission Youth Lounge 604.820.5362



2019 BC YOUTH WEEK EVENTS

THOMPSON OKANAGAN

Member: **CLEARWATER SECONDARY SCHOOL**

Clearwater Carnage - Scooter Sk8 Bike Jam

Rotary Sk8 Park

FREE

Tuesday, May 7th
5:00pm - 6:30pm

Free Admission! Sign up and Warm up: 5:00 - 5:30; Competition starts at 5:30pm
Categories include: Preschool, K-Grade 2, Grade 3-5, Grade 6-8 and Grade 9+
Consent forms must be signed by parent/guardian; Helmets are MANDATORY

CARIBOO AND NORTHERN BC

Member: **BOYS AND GIRLS CLUB WILLIAMS LAKE**

Drinking | High Driving Presentation

Boys & Girls Club 17 South 3rd Ave

FREE

Tuesday, May 7th
5:00pm

Join first responders from the RCMP, Fire Department and Search and Rescue for their perspectives on safe driving.

For more information, please email programleader@bgcwilliamslake.com



For more events, please visit
bcyouthweek.com

Thank you to the Sponsors of 2019 BC Youth Week!

PLATINUM SPONSOR



GOLD SPONSOR



MEDIA PARTNER



To learn about ways you can support BC Youth Week, please visit
www.bcyouthweek.com/sponsorship